

EXHIBIT GUIDELINES
2013 GOMACTech

INSTRUCTIONS FOR COMPLETING THE APPLICATION FOR EXHIBIT SPACE

On the enclosed Application for Exhibit Space, please provide the name and complete mailing address of the exhibitor. Also, provide the name, telephone number, fax number and email of the appropriate company contact.

In the space provided, please identify the products and services that your organization will exhibit or demonstrate; check the appropriate box that best describes the exhibitor (i.e., manufacturers, manufacturers' representative, or other). If you are a manufacturer's representative, list the company or companies whose products will be displayed.

Please indicate the number of 8 ft. x 10 ft. booths you wish to reserve, at a rental charge of \$2,200 per booth, in the space provided. Please refer to the exhibit area floor plan and indicate in the space provided your preferred booth numbers in priority order. Booths will be assigned on a first come, first served basis. In the event that all choices have already been assigned, a GOMACTech representative will inform your company contact of the remaining choices.

Please return the completed form, along with your check MADE PAYABLE TO GOMACTech to:

ATTN: Michele Klein, Exhibit Space & Operations Coordinator
411 Lafayette Street, Suite 201
New York, NY 10003

Approximately (45) forty-five days prior to GOMACTech13 you will receive equipment and service-order forms. These forms should be returned directly to GES Exposition Service, the official GOMACTech service contractor.

If you have any questions concerning the exhibit reservation procedure, exhibiting or any operational aspect, please feel free to contact Christine von Steiger, Sales Manager at (413) 783-0473 or cvonsteiger@pcm411.com or Michele Klein, (347) 335-0650 or mklein@pcm411.com.

Thank you for your assistance and consideration.