

# SPONSORSHIP OPPORTUNITIES

# **GOMACTech 2012 Conference and Exhibition**

Bally's Las Vegas Hotel Las Vegas, Nevada March 19-22, 2012

\*\* A sponsorship at GOMACTech-12 will identify your company as a major player in the government microcircuit applications and critical technology community. A variety of opportunities are available, and we can tailor them to fit your specific needs. \*\*

### • New Sponsorship! Hotel Guest Room Keycard - Call for Pricing

Did you know that on average, hotel guests look at and search for their hotel guest-room keycard no less than 10 times a day? With this sponsorship, the Number 1 advertising opportunity in the hotel can belong exclusively to your company. As the official sponsor of the Hotel Guest Room Keycard, your corporate logo will be printed on the front of each keycard distributed at the Bally's Hotel ensuring maximum exposure throughout the event. In addition, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

## Badge Lanyards - \$4,500 - SOLD! Sponsored by Boeing

If you would like extra exposure at the conference this year, then we suggest the lanyard sponsorship. Each attendee will be given a lanyard to wear around their neck to which they can attach their badge. People will see your logo on their fellow attendees neck as they catch up with old colleagues or make new introductions.

# Luncheons - \$4,200 - Tuesday Luncheon SOLD - Sponsored by BAE

Luncheons on Tuesday and Wednesday are being offered for corporate sponsorship. Your company name will be shown prominently on posters within and outside the event. In addition to signage at the luncheon, your logo will be placed on the conference website with a hotlink to your company's website and note of your sponsorship will appear in the conference program.

#### Refreshment Break - \$2,200

We offer Morning Continental Breakfast Breaks and Afternoon Coffee Breaks inside the exhibit hall throughout the week. Your company name will be shown on a poster by each food station during the refreshment break. In addition to signage at the break, your logo will be placed on the conference website with a hotlink to your company's website. If you would like to distribute any promotional items (ie: company cups, napkins, etc.) you are welcome to do so.

The following refreshment breaks are available to sponsor:

Tuesday, March 20 Wednesday, March 21

Morning Coffee Break 10:00 am - 10:30 am

Afternoon Coffee Break 3:00 pm - 3:30 pm Afternoon Coffee Break 3:00 pm - 3:30 pm

#### FOR MORE INFORMATION PLEASE CONTACT:

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