



GOMACTech 2025
Exhibit and Sponsorship Opportunities
Conference: March 17-20, 2025
Exhibition: March 18-19, 2025
Pasadena Convention Center
Pasadena, CA

Exhibit Booth – 8x10 feet

- Each 8x10 booth comes with one (1) complimentary conference registration and two (2) exhibit hall only staff registrations. *All attendees and booth personnel must be US citizens or resident aliens.*
 - \$3,300 per 8x10 booth until October 16, 2024
 - \$3,700 per 8x10 booth after October 16, 2024

Event Sponsorship Packages	GOLD	SILVER	BRONZE
	\$10,000.00	\$4,000.00	\$2,000.00
Booth 8x10 (booth only - registration benefits listed below)	x		
Meter Panel	x		
Special Event Ticket	3	2	1
Full page ad in exhibit guide	x	x	
Complimentary Conference Registration	3	1	
Complimentary Exhibit Hall Only Staff Registration	4	1	
Logo in all email promotions	x	x	x
Logo on GOMACTech website - Homepage	x	x	x
Shaded exhibit guide listing	x	x	x
Sponsor Acknowledgement in Program and exhibit guide	x	x	x
Sponsor Acknowledgement on on-site signage	x	x	x
Sponsor logo on opening slides in session rooms	x	x	x
Banner on GOMACTech website - homepage	x	x	
Logo in Exhibit Guide with listing	x	x	x
Half page ad in the exhibit guide			x

For more information contact Danielle Rocco at 646-226-7592 or drocco@pcm411.com

NEW Exclusive Sponsorship Terms: Exclusive sponsors have the right of first refusal for 3 years. After 3 years, the sponsorship will open to a broader group of sponsors. If no company takes advantage, then the former sponsor can reapply, and their clock starts again. Right of first refusal must reserve by October 1, 2024. After this date, the sales opportunity will open to all companies.

Reserve a booth or sponsorship/promotional item
<https://na.eventscloud.com/ehome/802093/1243981/>

Badge Lanyards – Exclusive Opportunity

- Each attendee will be given a lanyard to wear around their neck to which they can attach their badge.
- One (1) color logo recognition on the lanyard
- GOMACTech Conference will produce and distribute lanyards to all conference attendees

Hanging Aisle Sign – Exclusive Opportunity

These signs are double-sided and 2' high by 4' wide. Each aisle will have 1 sign. This is one of the most visible sponsorships we offer.

- GOMACTech produces and installs the aisle signs (sponsor provides the artwork)
- Art deadline: February 1, 2025
- Contact Danielle Rocco for more details

Breaks/Lunch – Tuesday and Wednesday

- Logo will be placed on signage at the event
- Logo include in on-site collateral.
- Available:
 - Tuesday or Wednesday AM Break – 3 Opportunities
 - Tuesday or Wednesday Lunch – 3 Opportunities
 - Tuesday or Wednesday PM Break – 3 Opportunities

Mobile App – Exclusive Opportunity

- Mobile app is available free to all smartphone users attending GOMACTech
- Logo will appear whenever the app is used
- Logo include in on-site collateral

Registration Sponsor – Exclusive Opportunity - **SOLD**

- Logo on the GOMACTech registration page
- Logo on every attendee registration confirmation email

Attendee Bag– Exclusive Opportunity - **SOLD**

- Sponsor to provide the bags with company logo
- GOMACTech Conference will distribute bags to all conference attendees

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Registration Desk Pen– Exclusive Opportunity

- Sponsor to provide the pens with company logo
- GOMACTech Conference will distribute pens to all attendees

Registration Desk Highlighter– Exclusive Opportunity

- Sponsor to provide the highlighter with company logo
- GOMACTech Conference will distribute highlighter to all attendees

Conference Notepads– Exclusive Opportunity **SOLD**

- Sponsor to provide the notepads with company logo
- GOMACTech Conference will distribute notepad to all attendees

Exhibit Guide Advertisement– Full and half pages available

- Advertisement placed in the official GOMACTech Exhibit Guide
- Full-page specs: 8 ½ x 11 inches
- Half-page specs: 7 x 4½ inches deep
- If a bleed is required, please add 1/8 inch on all sides.

Double-Sided Meter Panels

- GOMACTech produces and installs the meter panel (sponsor provides the artwork)
- Management will place meter panels in high traffic locations
- 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)

Pre-Event Exhibitor Spotlight Email Program

- Logo and short write-up added to one of our weekly GOMACTech attendee emails OR
- Banner ad in one of our weekly GOMACTech attendee emails
- Space is limited

Exhibit Guide Logo and/or Shading

- Make your company listing stand out by adding your logo (PNG file required)
- Highlight your company listing by shading the background of your listing

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Opportunity		Unit Price	Deadline
8x10	Exhibit Booth	\$3,300	until 10/16/2024
8x10	Exhibit Booth	\$3,700	after 10/16/2024
	Event Sponsorship Package - GOLD	\$10,000	
	Event Sponsorship Package - SILVER	\$4,000	
	Event Sponsorship Package - BRONZE	\$2,000	
Exclusive	Hanging Aisle Sign	\$5,400	Art due 2/1/25
Exclusive	Badge Lanyard	\$4,900	
Exclusive	Registration Sponsor -SOLD	\$3,500	
3 Opportunities	Tuesday Luncheon	\$3,000	
3 Opportunities	Wednesday Luncheon	\$3,000	
3 Opportunities	Tuesday Afternoon Break	\$3,000	
3 Opportunities	Wednesday Morning Break	\$3,000	
3 Opportunities	Wednesday Afternoon Break	\$3,000	
Exclusive	Mobile App	\$3,000	
Exclusive	Attendee Bag - SOLD	\$2,350	
Exclusive	Registration Desk Pen	\$2,350	
Exclusive	Registration Desk Highlighter	\$2,350	
Exclusive	Conference Notepads SOLD	\$2,350	
Exclusive	Exhibit Guide Ad - Back Cover SOLD	\$1,350	
Exclusive	Exhibit Guide Ad - Inside Back Cover SOLD	\$1,000	
Exclusive	Exhibit Guide Ad - Inside Front Cover	\$1,000	
	Double-sided Meter Panel	\$1,000	
	Pre-Event Exhibitor Spotlight Email Program (1)	\$900	
	Exhibit Guide Ad - Full Page Ad	\$800	
	Exhibit Guide Ad - Half Page Ad	\$500	
	Company Logo in Exhibit Guide	\$100	
	Shaded Listing in Exhibit Guide	\$50	

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