



GOMACTech 2023
Exhibit and Sponsorship Opportunities
March 21-22, 2023
San Diego, CA

Exhibit Booth – 8x10 feet

- Each 8x10 booth comes with one (1) complimentary conference registration
- Each booth comes with an unlimited number of exhibit hall personnel registrations
- All attendees and booth personnel must be US citizens or resident aliens
- Booth materials provided by the Conference:
 1. 8-foot-high cloth background drape with 36-inch-high side dividers (blue)
 2. 7x44-inch exhibitor identification sign
 3. Carpet – the exhibit hall is carpeted
- Exhibit hours: Tuesday, March 21, 2023 (12:00 pm – 8:00 pm) and Wednesday, March 22, 2023 (9:00 am – 4:00 pm)
- \$2,300 per 8x10 booth until October 17, 2022
- \$2,400 per 8x10 booth after October 17, 2022
- 50% payment due by September 12, 2022
- 100% payment due by November 16, 2022

Badge Lanyards – Exclusive Opportunity - SOLD

- Each attendee will be given a lanyard to wear around their neck to which they can attach their badge.
- Logo will be placed on the GOMACTech website
- Logo and mention of sponsorship will appear in the conference program
- One (1) color logo recognition on the lanyard
- GOMACTech Conference will produce and distribute lanyards to all conference attendees

For more information contact Danielle Rocco at 646-226-7592 or drocco@pcm411.com

Reserve a booth or sponsorship/promotional item

<https://na.eventscloud.com/ehome/672976>

NEW Hanging Aisle Sign – Exclusive Opportunity - SOLD

These signs are double-sided and 2' high by 4' wide. Each aisle will have 1 sign. This is one of the most visible sponsorships we offer.

- GOMACTech produces and installs the aisle signs (sponsor provides the artwork)
- Art deadline: February 1, 2023
- Contact Danielle Rocco for more details

Luncheons – Tuesday, Wednesday and/or Thursday

- Logo will be placed on signage at the event
- Logo will be placed on the GOMACTech website
- Logo and mention of sponsorship will appear in the conference program

Mobile App – Exclusive Opportunity

- Mobile app is available free to all smartphone users attending GOMACTech
- Logo and link will appear whenever the app is used
- Logo and mention of sponsorship will appear in the conference program

Registration Sponsor – Exclusive Opportunity - SOLD

- Logo on the GOMACTech registration page
- Logo on every attendee registration confirmation email
- Logo and link on all attendee registration reminder email

Attendee Bag– Exclusive Opportunity - SOLD

- Sponsor to provide the bags with company logo
- GOMACTech Conference will distribute bags to all conference attendees

NEW Hanging Banner – Many Opportunities

- Dimensions: 5'H x 10'W
- The sponsor is responsible for the production and shipping of banners
- Contact Danielle Rocco for location and details

NEW Floor Decal – Many Opportunities

- Each floor decal is 5'W x 5'D
- GOMACTech produces and installs the floor decal (sponsor provides the artwork)
- Art deadline: February 1, 2023
- Contact Danielle Rocco for more details

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Registration Desk Pen– Exclusive Opportunity - **SOLD**

- Sponsor to provide the pens with company logo
- GOMACTech Conference will distribute pens to all attendees

NEW Registration Desk Highlighter– Exclusive Opportunity

- Sponsor to provide the highlighter with company logo
- GOMACTech Conference will distribute highlighter to all attendees

Refreshment Breaks– Tuesday afternoon, Wednesday morning and/or Wednesday afternoon, Thursday morning and/or Thursday afternoon

- Logo will be placed on signage next to each break station
- Logo will be placed on the GOMACTech website and conference program
- Sponsor may provide cups and napkins with logo

Exhibit Guide Advertisement– Full and half pages available

- Advertisement placed in the official GOMACTech Exhibit Guide
- Full-page specs: 8 ½ x 11 inches
- Half-page specs: 7 x 4½ inches deep
- If a bleed is required, please add 1/8 inch on all sides.

Double-Sided Meter Panels

- The GOMACTech Conference installs and dismantles panels
- Sponsor to provide artwork
- Management will place meter panels in high traffic locations
- 38 inches wide x 84 inches high (the bottom 6 inches of the panel will be covered by the base)

Pre-Event Exhibitor Spotlight Email Program

- Logo and short write-up added to one of our weekly GOMACTech attendee emails OR
- Banner ad in one of our weekly GOMACTech attendee emails
- Space is limited

Company Banner Ad – GOMACTech website

- Add a banner ad to the homepage of the GOMACTech website
- Specs: 288 pixels W x 356 pixels H (PNG or JPG)

Company Logo– GOMACTech website

- Add your company logo to the homepage of the GOMACTech website

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Exhibit Guide Logo and/or Shading

- Make your company listing stand out by adding your logo (PNG file required)
- Highlight your company listing by shading the background of your listing

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Opportunity		Unit Price	Deadline
8x10	Exhibit Booth	\$2,300	until 10/17/2022
8x10	Exhibit Booth	\$2,400	after 10/17/22
Exclusive	Hanging Aisle Sign - New Opportunity - SOLD	\$5,000	Art due 2/1/23
Exclusive	Badge Lanyard - SOLD	\$4,700	
Exclusive	Tuesday Luncheon	\$4,600	
Exclusive	Wednesday Luncheon	\$4,600	
Exclusive	Thursday Luncheon	\$4,600	
Exclusive	Mobile App	\$3,000	
Exclusive	Registration Sponsor - SOLD	\$3,300	
Exclusive	Attendee Bag - SOLD	\$2,350	
	Hanging Banner - New Opportunity	\$2,300	
	Floor Decal - New Opportunity	\$2,000	Art due 2/1/23
Exclusive	Tuesday Afternoon Break - SOLD	\$1,950	
Exclusive	Wednesday Morning Break - SOLD	\$1,950	
Exclusive	Wednesday Afternoon Break - SOLD	\$1,950	
Exclusive	Thursday Morning Break	\$1,950	
Exclusive	Thursday Afternoon Break	\$1,950	
Exclusive	Registration Desk Pen - SOLD	\$1,700	
Exclusive	Registration Desk Highlighter – New Opportunity	\$1,500	
Exclusive	Exhibit Guide Ad - Back Cover - SOLD	\$1,350	
Exclusive	Exhibit Guide Ad - Inside Back Cover - SOLD	\$1,000	
Exclusive	Exhibit Guide Ad - Inside Front Cover - SOLD	\$1,000	
	Double-sided Meter Panel	\$1,000	
	Pre-Event Exhibitor Spotlight Email Program (1)	\$900	
	Exhibit Guide Ad - Full Page Ad	\$800	
	Exhibit Guide Ad - Half Page Ad	\$500	
	Banner on GOMACTech Website	\$500	
	Logo on GOMACTech Website	\$400	
	Company Logo in Exhibit Guide	\$100	
	Shaded Listing in Exhibit Guide	\$50	

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